

Headline:

Colleen Chappell, Jim Gagnard, and Mary Zappone Join the Private Directors Association Board of Directors

April 19, 2021

CHICAGO, IL (April 19, 2021) – The Private Directors Association (PDA), a national association serving private company boards, directors, and advisors with the mission of enhancing private company value through high-performing boards, today announces that Colleen Chappell, Jim Gagnard, and Mary Zappone have joined the PDA board of directors, effective April 9, 2021.

A premier business leader, Ms. Chappell has served on the Tampa Bay Partnership executive boards and the American Marketing Association Global Headquarters Professional Chapters Council. Most recently, she served as the chair of the Tampa Hillsborough Economic Development Corporation. Chappell was named Tampa Bay's Businesswoman of the Year by the *Tampa Bay Business Journal* and University of South Florida's School of Mass Communications Outstanding Alumnus. "Joining the PDA Board of Directors allows me to further my passion for enhancing best practices, improving decision making, and creating a higher impact on private boards," said Chappell.

Mr. Gagnard has over 30 years of executive management experience leading enterprise software companies and is currently the managing director of Industrial IoT, a Rocket Wagon Venture Studio. He has served on the board of directors of eight technology companies and currently serves on Agentis Energy, Vertex Analytics, and A3 Solutions boards.

Notable for her achievements in business transformation and encouraging women in STEM, Ms. Zappone is the CEO of Brace Industrial. "I'm excited to join PDA's Board to support private company governance and to encourage inclusion and diversity for board members. I have a particular passion for supporting aspiring directors to prepare for and join their first board." Ms. Zappone sits on the board of directors of financial technology firm Blucora and has held positions on notable private boards, including Supplies Over Seas and American Heart Association.

"Colleen, Mary, and Jim are highly accomplished and recognized chief executives and experienced board directors. They will add great value to the oversight and governance of our rapidly growing organization," said Alan Aldworth, CEO of PDA. "They are joining a distinguished group of leaders, business owners, and directors who make up our current board."

About the Private Directors Association

The Private Directors Association (PDA) is the only national association dedicated exclusively to improving private companies' value and sustainability through board excellence. PDA engages with several thousand members across 20 chapters nationwide to promote the mission of enhancing corporate value through high-performing boards.

To learn more about PDA, visit www.PrivateDirectorsAssociation.org.

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